

# How to derive Maximum Value From Your Retired IT Assets

IT asset recovery is the process of extracting the best possible value from your obsolete technology gear through techniques like asset refurbishment and remarketing.

## Benefits of IT Asset Recovery

Proper asset disposition and recovery allow businesses to increase their contribution to the circular economy by refurbishing, reusing, or recycling their retired IT assets instead of scrapping them directly.



Free up storage space and reduce total inventory



Reduce e-waste and carbon footprint



Gain customer trust and improve brand reputation



Increase the equipment lifespan through reuse

With proper hardware end-of-life management, companies can securely and responsibly dispose of obsolete IT assets and recover maximum value from them.

## Best Practices to Recover Maximum Value From Used IT Assets

- Audit IT assets to identify their reuse and remarketing potential
- Determine the fair market value of used assets

### Asset Valuation

- Professionally wipe data stored on used assets to maximize their resale value
- Utilize data sanitization software with NIST and DoD certifications

### Data Sanitization

- Refurbish and redeploy used IT assets to reduce the total cost of ownership
- Consult a certified ITAD expert for asset repair and refurbishment services

### Asset Refurbishment

### Asset Remarketing

- Resell retired or unused IT assets in the secondary market to maximize ROI
- Hire an ITAD expert to discover the most profitable resale channels

- Donate/recycle IT assets that don't have reuse potential to claim tax benefits
- Perform R2-compliant recycling to improve brand reputation

### Asset Recycling

## "Why Use CXtec for IT Asset Disposition and Recovery

Atlantix Global, a division of CXtec and a pioneer in the IT asset disposition space, can help devise a suitable asset recovery strategy that aligns with your business goals. It offers the highest residual value for your surplus IT assets by offering attractive buyback, refurbishment, and remarketing options.

40+ years of unrivaled ITAD experience



NIST and DoD-compliant data sanitization

4000+ active buyers of refurbished items



Accurate market value estimation of used assets

World-class asset repair and refurbishment services



R2-compliant recycling solutions

Learn more about CXtec hardware end of life management services here:



[www.cxtec.com/services/hardware-end-of-life-management](http://www.cxtec.com/services/hardware-end-of-life-management)